

Corp., where he was a consultant to Fortune 500 companies in Internet business development.

Steve has been recognized by *Worth* and *Fortune* magazines as an Internet industry visionary, featured in *Smart Money* as one of the top three visionaries in technology, and served as a guest expert technology commentator on NBC, CNBC, and CNET TV. Steve authored the business book, "Zero Gravity: Launching Technology Companies In A Tougher Venture Capital World" (Bloomberg Press, 2001), which features a foreword by venture capitalist John Doerr, an early investor in Amazon and Google. In 2003 Steve was named one of the leading investors in technology by Global Finance Publishers (London).

Steve holds a Bachelor of Science degree from California Polytechnic State University in San Luis Obispo , Calif.

Ajay Bansal **Vice President, Engineering, Product & Member Support**



Ajay Bansal is Vice President of Engineering for LiveDeal. In this role, he is responsible for all development, operations, quality assurance and customer support operations for the fast-growing company.

An accomplished engineer and executive, Ajay has more than 20 years of experience in software and hardware development for both start-up and enterprise organizations, including experience managing software development teams in a hands-on role, and Internet and e-commerce management.

Prior to joining LiveDeal, Ajay was the Director of Product Development at eBay for three years where he oversaw several mission critical areas including search, listings, billing, fraud detection tools, SWAT team, build and release, source code control and monitoring tools.

Prior to this, Ajay served as the Senior Director of Engineering for Quova, Inc., a Redwood City, Calif.-based provider of Internet infrastructure intelligence to e-commerce sites, content providers and online advertisers.

Ajay was also the founder and Vice President, Software Services for Datum Technologies in Atlanta, a provider of software design and services to Fortune 500 companies. Ajay began his career in a variety of software design and development capacities for IBM Corporation in Austin, Texas.

Ajay holds a Masters of Science Degree in Computer Engineering from the University of Texas at Austin, and a Bachelors of Science in Electrical Engineering from the University of Texas at Austin.

Media Contacts:

Kathy Wilson
(408) 855-9988

pr@livedeal.com

Customer Support

[Click here](#) to visit our Customer Support Page